

Where are the opportunities for Latino/a/x business owners in California's multi-billion dollar insurance industry?

ABOUT the INSURANCE DIVERSITY PROGRAM

From the boardrooms to the supply chains, California's insurance companies are positioned to reflect the diversity of Californians.

The nationally-recognized Insurance Diversity Program- through its programs, policies, and thought leadership - is committed to providing tools & resources to advance supplier and board diversity within the nation's largest insurance market for women, LGBTQ+ people, veterans, disabled veterans, people with disabilities, and people from historically underrepresented communities, including the Latino/a/x community.

OUR DATA-DRIVEN INSIGHTS

\$400B

Dollars in annual premiums collected by insurance companies in California (2023)

\$1.6B

Total amount insurance companies spent with MBEs and MCBEs in California (2023)*

\$143M

Total amount insurance companies spent with Hispanic-Latino business enterprises in California (2023)*

Source: 2024 California Insurance Diversity Survey

*Includes Minority Business Enterprises and Multi-Certified Business Enterprises



Expanding equity & access for diverse suppliers and aspiring board leaders in California's insurance industry

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