

Where are the opportunities for LGBTQ+ business owners in California's multi-billion dollar insurance industry?

ABOUT the INSURANCE DIVERSITY PROGRAM

From the boardrooms to the supply chains, California's insurance companies are positioned to reflect the diversity of Californians.

The nationally-recognized Insurance Diversity Program- through its programs, policies, and thought leadership - is committed to providing tools & resources to advance supplier and board diversity within the nation's largest insurance market for women, LGBTQ+ people, veterans, disabled veterans, people with disabilities, and people from historically underrepresented communities.

OUR DATA-DRIVEN INSIGHTS

\$400B

Dollars in annual premiums collected by insurance companies in California (2023)

\$15.9M

Total amount insurance companies spent with LGBTBEs in California (2023)

37

Total number of LGBTBEs in California that provided goods/services to insurance companies (2023)

Source: 2024 California Insurance Diversity Survey



Expanding equity & access for diverse suppliers and aspiring board leaders in California's insurance industry

California Department of Insurance
Office of Insurance Diversity & Innovation
Insurance Diversity Program
300 Capitol Mall, Suite 1700
Sacramento, CA 95814

CONNECT WITH US

Diversity@insurance.ca.gov
www.insurance.ca.gov/diversity

